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NEALSB

2025

Annual Conference

College of Business, Eastern Connecticut State
University, Connecticut

Friday, May 9, 2025 – Sunday, May 11, 2025

With sponsorship assistance from the
Eastern Connecticut State University College of Business

NEALSB 2025 Conference Overview

Fri, 9 May 2025

- 5:30pm – 6:00pm **Registration** (Comms 103, ECSU)
- 6:00pm – 8:00pm **Welcome Dinner and NEALSB Delegates Networking** (Comms Lobby, ECSU)
- 6:00pm – 6:20pm **Open conference and introduce ECSU President, Dr Karim Ismaili**
NEALSB Program Chair and President-Elect, Nicole S. Norval
- Welcome remarks**
ECSU President, Dr Karim Ismaili
Dr. Benjamin Pauley, ECSU Interim Provost
Dr. Niti Pandey, ECSU Dean of the School of Education and Professional Studies

Sat, 10 May 2025

- 9:00am – 9:30am **Coffee/Tea** (Comms 219, ECSU)
- 9:30am – 10:00am **Introductions, Conference Program, Logistics** (Comms 219, ECSU)
- 10:00am – 11:00am **Academic Sessions** (Comms 219, ECSU)
- 11:00am – 11:20am **Mid-Morning Break** (Comms 219)
- 11:30am – 12:30am **Art Tour** (ECSU Art Gallery, Fine Arts Instructional Center, ECSU)
- 12:45pm – 1:45pm **Lunch and Keynote – Dr Robert Bird : ‘Business Law : The Canary in the Coalmine’** (Comms Lobby, ECSU)
- 2:10pm – 3:10pm **Academic Session** (Comms 219, ECSU)
- 3:10pm – 3:30pm **Mid-Afternoon Break** (Comms 219, ECSU)
- 3:30pm – 4:10pm **Academic Session** (Comms 219, ECSU)
- 6:00pm – 9:00pm **Dinner** (BIN228 Gastropub, Glastonbury, CT)

Sun, 11 May 2025 (Comms 219, ECSU)

- 9:15am – 10:00am **Buffet Breakfast**
- 10:00am – 11:00am **Academic Session**
- 11:00am – 11:30am **Mid-Morning Break**
- 11:30am – 12:50pm **Academic Session**
- 12:50 – 1:00pm **Close Conference**
- 1:00pm – 1:45pm **NEALSB Business Meeting**

NEALSB 2025 Conference Academic Sessions Program

Time	Chair	Presenter/Attendee	Paper Title	Institutional Affiliation
Sat, 10 May 2025				
9:00am COFFEE/TEA (Comms 219, ECSU)				
9:30am Introductions, Program, Logistics (Comms 219, ECSU)				
10:00am	Thomas Madden	Matthew Cummings	1. Went With Another Offer	Bentley University
10:20am		Patricia Sheridan	2. Should Online Tools Control Fiduciary Access to Digital Assets?	Manhattan University
10:40am		Rachel Chambers and Katayoon Beshkardana	3. AI, Fintech, and Human Rights	University of Connecticut; Morgan State University
11:00am COFFEE/TEA BREAK (Comms 219), 11:30am ART GALLERY TOUR (FAIC, ECSU)				
12:45pm LUNCH BREAK AND KEYNOTE - DR ROBERT BIRD (Comms Lobby, ECSU)				
2:10pm	Patricia Sheridan	Nicole Norval	4. Pedagogical Play : Mini-Hackathons	University of Connecticut / Eastern Connecticut State University
2:30pm		Nicholas Misenti	5. A Tax on Unrealized Income is Not a Wealth Tax - But that May Not Matter to the Supreme Court	University of Hartford
2:50pm		John Paul	6. Broken Systems and Relational Poverty - How Can we End Homelessness?	CUNY Brooklyn College
3:10pm COFFEE/TEA BREAK (Comms 219, ECSU)				
3:30pm	John Paul	Robert Bird	7. Building a Culture of Legal Knowledge in the Organization	University of Connecticut

	3:50pm		Sean Shannon	8. What is a Finger Worth? The Meandering Policy Process of SawStop Adoption: A Business Law Case Study in Consumer Product Safety Regulation	SUNY Oneonta
6:00pm : DINNER (BIN228 Gastropub, Glastonbury, CT)					
Sun, 11 May 2025 9:15am BUFFET BREAKFAST (Comms 219, ECSU)					
	10:00am	Sean Shannon	Thomas Madden	9. Update on U.S. Climate-Related Legislation	Marist College
	10:20am		Nicole Norval and Sameer Somal	10. Can AI Reduce Corruption ...and Prevent Another FIFA, or FTX?	University of Connecticut / Eastern Connecticut State University; Blue Ocean
	10:40am		Matt Rukgaber	11. Honor and the Law : Virtue Jurisprudence and Respect for the Law	Eastern Connecticut State University
11:00am COFFEE / TEA BREAK (Comms 219, ECSU) - STOCK UP!					
	11:30am	Nicole Norval	Marianne Kulow	12. Big Dogs, Little Dogs, Red Dogs, Blue Dogs: Which ones are service dogs? Therapy dogs? Emotional Support dogs?	Bentley University
	11:50am		Robert Downes	13. Environmental, Social, and Governance (ESG) Law in a Post-Chevron Era: Implications for Business Ethics, Corporate Responsibility, and Judicial Decision-Making	University of Connecticut
	12:10pm		Meng Guo	14. Incentivizing Sustainability : the Role of ESG Metrics in Executive Compensation	Eastern Connecticut State University
Close Conference, NEALSB BUSINESS MEETING (Comms 219, ECSU)					